



# Adaptive CMYK Plus for Xerox

# Explore a World of Vibrant Opportunities

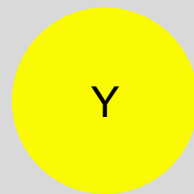
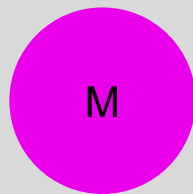
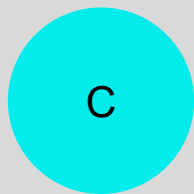
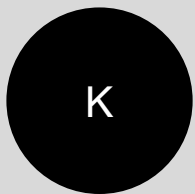
## Xerox® Adaptive CMYK Plus Technology\*

- Augment your traditional CMYK offering
- Meet market demands with swap-and-go simplicity
- Affordably add print enhancements to short digital print runs



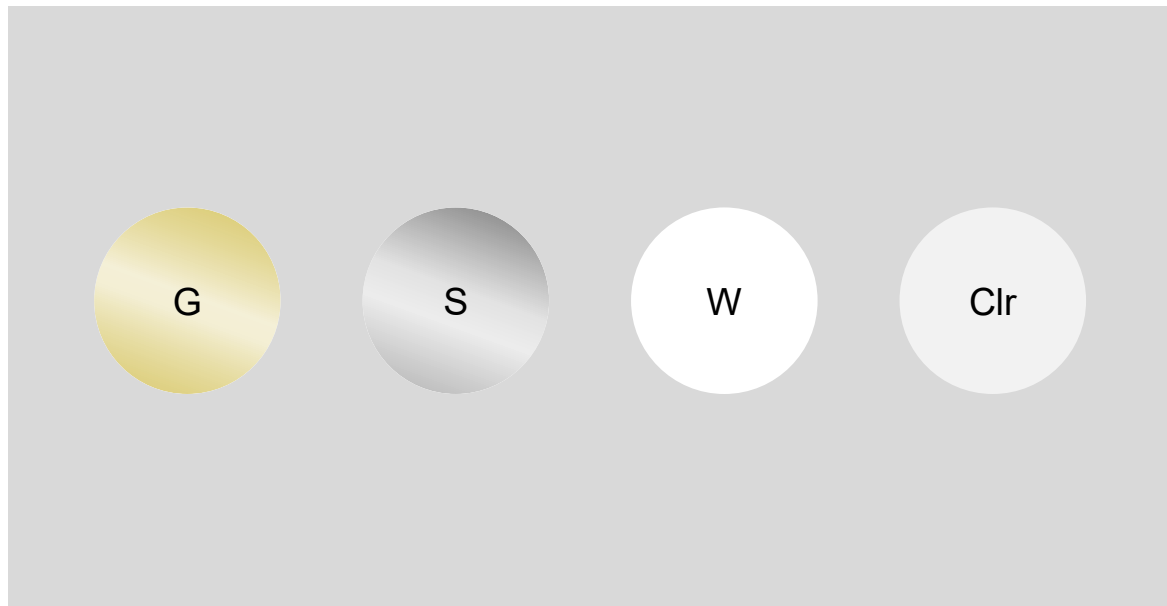
# Consistent Quality

With Traditional CMYK



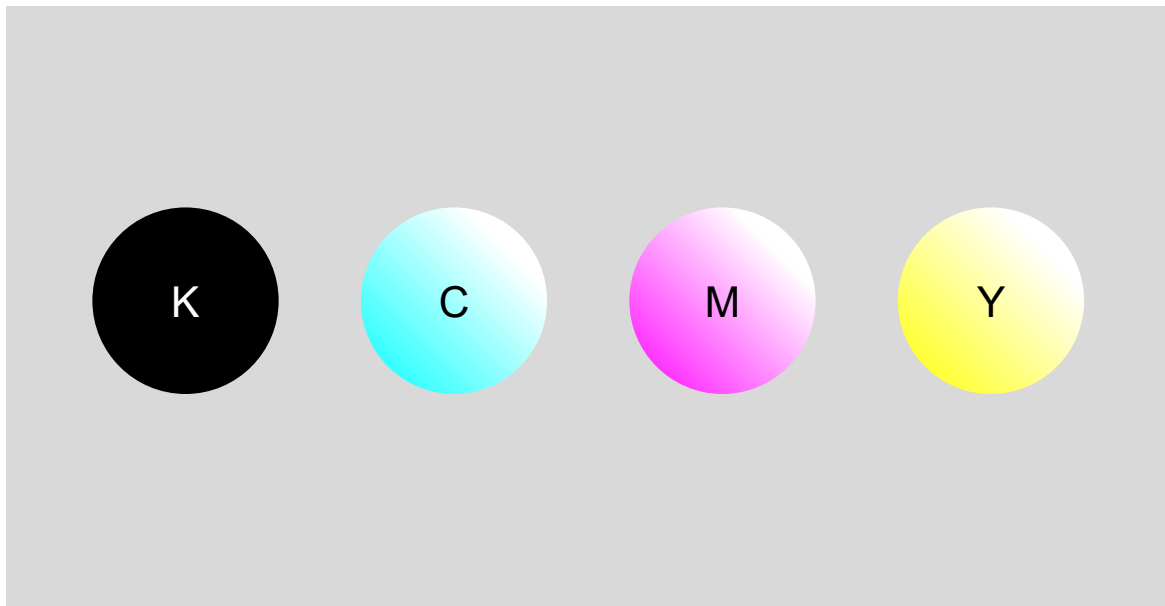
# Vivid New Applications

With Gold, Silver, White and Clear



# Bolder, Louder Color

With Fluorescent Cyan, Fluorescent Magenta and Fluorescent Yellow





# Xerox Adaptive CMYK Plus Technology

## Vivid Kit



## Process Fluorescent Kit





# Fluorescent Application Samples

XLS- 26-inch Banner Printing



Postcards



Thank you cards



Tent cards



Posters, badges, tickets



xerox™

# Vivid Application Samples

Cyan=White Yellow=Clear



Hershey bar wrappers,  
perfect for events/open houses



Short  
run  
boxes



Business Card  
On Black media

Event Printing



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